

Locational advantage

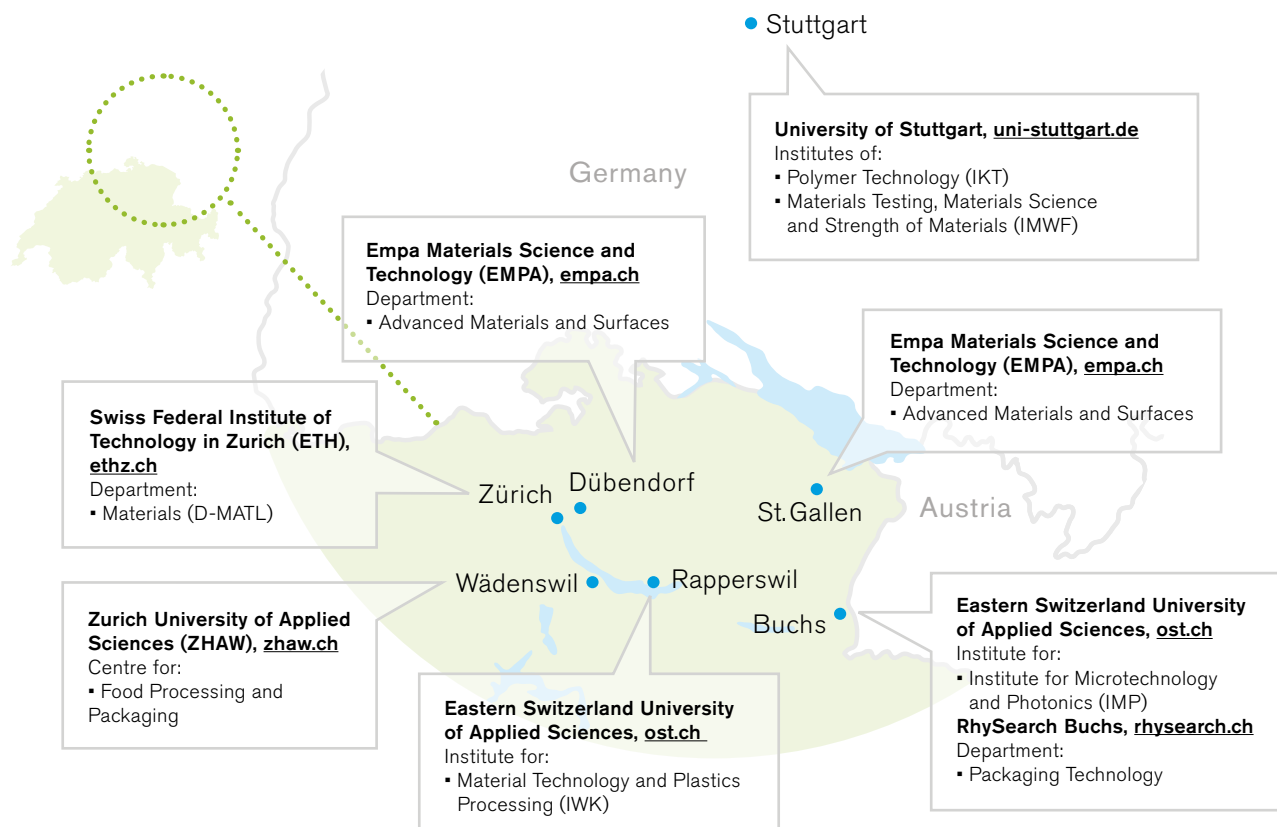
Packaging



Packaging technology in Eastern Switzerland

The region of Eastern Switzerland is traditionally home to a wide range of packaging technologies. This has led to the development of material expertise in the fields of aluminium foil, cellophane, blister packaging, toothpaste tubes and many more. Some 320 companies cover all the activities throughout the value chain – from the production of raw packaging material and packaging machines through producers of packing materials to packaging companies, first and foremost in the food and pharmaceuticals sectors.

Education, Research and Development



320
companies

are located in Eastern Switzerland.

8,000
employees

work in packaging companies.

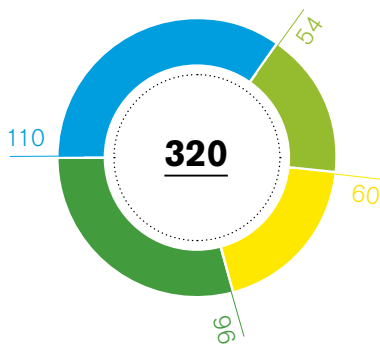
50
percent

of all Swiss companies in the packaging industry are located here.

60
percent

of the products and services are exported.

Segments and companies



Material manufacturers

- Kunststoff Packungen AG, Kreuzlingen, kg-kreuzlingen.ch
- Nussbaum Matzingen AG, Matzingen, nucan.com
- Amcor Flexibles Kreuzlingen AG, Kreuzlingen, amcor.com
- Model Holding AG, Weinfelden, modelgroup.com
- SIG Combibloc Group AG, Neuhausen, sig.biz

Machine manufacturers

- Syntegon Packaging Systems AG, Beringen, syntegon.com
- Sealpac Schweiz GmbH, Eschlikon, sealpac.ch
- SIG Combibloc Group AG, Neuhausen, sig.biz

Packaging companies

- Bischofszell Nahrungsmittel AG, Bischofszell, bina.ch
- Cilag AG (Johnson & Johnson), Schaffhausen, cilag.ch
- Hilcona AG, Schaan, hilcona.com
- Unilever Schweiz GmbH, Thayngen, unilever.ch

Service providers + trade

- IPEK Institut für Produkt-design, Entwicklung und Konstruktion, Rapperswil, ipek.hsr.ch
- Quo, Zürich, quo.ch
- Suisse Technology Partners AG, Neuhausen, suisse-tp.ch

Source: International Packaging Institute (IPI), Schaffhausen.

On the German and Austrian side of the Lake Constance economic area, roughly the same number and structure is expected.



Gerald Girrbaach

Chairman of the Board of Directors / Owner
Kunststoff-Packungen AG, Kreuzlingen

«The dense network of packaging companies in Eastern Switzerland has had a positive impact on our growth. Furthermore, we can find experienced and innovative employees who pull in the same direction in our medium-sized company»

Sectors

- Food and Beverage
- Industrial Goods
- Cosmetics
- Pharmaceuticals
- Healthcare and Cosmetics
- Miscellaneous



“Thurgau combines outstanding packaging expertise and a high level of innovation, moderate labour costs and high productivity. These are the factors that ensure our international competitiveness.”

Florian J. Nussbaum

Owner and CEO Nussbaum Group, Matzingen

Knowledge partners and networks

Swiss Packaging Institute

The Swiss Packaging Institute represents the concerns and interests of the packaging sector in Switzerland, engaging with authorities and organisations at national and international level. The organisation promotes comprehensive packaging solutions, since it does not advocate the use of any particular packaging material, and acts as the face of the Swiss packaging industry, working to drive innovation and maintain the industry's competitive edge. The Swiss Packaging Institute also functions as a communications platform, supporting the development of the packaging sector as a whole, facilitating the exchange of information and sharing of expertise between its members, and promoting professional development. The Swiss Packaging Institute maintains an open dialogue with universities, organisations, trade associations and companies involved in the packaging sector. (svi-verpackung.ch)

INNO-PACK.NET

The aim of INNO-PACK.NET is to increase the innovative capacity of small and medium-sized packaging companies by means of network activities and support services. It is an innovation network comprising industry, universities and research institutes which provides companies with information, supports them in recognising innovation opportunities and introduces them to projects and technologies. (inno-pack.net)

Knowledge platforms

- Trade journal for packaging technology and design, packaktuell.ch
- Metal packaging trade association, metallverpackungen.ch
- Association of the Swiss Graphic Industry (IGS), vsd.ch

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